



Web Design
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TEL: 01525 838077

Support

Sidetrack ! SHOUT !

Hi Everyone,

I hope you have had a cracking Easter Break and had plenty of time off! I am still struggling to believe that we had 4 Bank holidays and most of them were **hot**. Fingers crossed you didn't get too burnt - I did!

Whilst sitting out in the sun, laptop in hand, we at Sidetrack have been beavering away on some really exciting projects. This is why we have designed this **new** newsletter to that we can share all our fun stuff with you. But it is not all just about us - Sidetrack Shout is about being able to share what you are also doing with the rest of our community. Let us know your big news, changes and projects.

You can see below that there is a Features Section which is where your news will fit in. This Sidetrack Shout will be sent out once a quarter, so you have plenty of time to let us know.

In this issue of Sidetrack Shout we need your ideas. A **brand new product** has been launched (codenamed Filemanager) but we need your help to find a better, cooler name for it - read below and help us!

If you want to share your news with us or have any thoughts about the newsletter (what should we focus on etc.); please don't hesitate to get in touch.

Enjoy the Sun.

JCrosland

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Sidetrack Solutions



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So what's new in the world of sidetrack solutions?

LOADS!

HOSTING



You may have seen a few e-mails from us last month regarding a server upgrade. We are pleased to announce this is all completed and online.

We have invested in a more resilient, secure and reliable network of servers in our datacenter.

This means that your websites will load faster, have even less downtime (we are working at 99.98% uptime!) and your data is secure.

The network has been specifically designed by our technical team, and so is tailored to us. With works now complete you can access your e-mail online at www.sidetracksolutions.co.uk/mail *(now with a lovely new look)*.

Following on from our Server upgrade, our website has had a major facelift. We have amalgamated all three of our service sites (webdesign, hosting and solutions) into one supersite! Take a look and let us know what you think, www.sidetracksolutions.co.uk.



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FILE STORAGE & SHARING



Our final piece of news, we have left the best until last. We have created and launched a brand new product – Filemanager.

This is a cracking little application which is great for sharing Large files, or a number of files across a number of users.

So instead of constantly e-mailing the same document with changes on; simply upload it, a team member makes a change and re-uploads it – and you can see the changes. It is also really useful if you work from a number of places and don't want to carry all your documents on your laptop/memory stick – just upload it to File Manager and you can access it securely anywhere in the world!

This is where we need your help. We have decided that File manager is a very boring name and are looking for a name which shows what it does, how easy it is and is available for us to use. The winner will receive a £50 high street voucher and the prestige of seeing their idea on our products. (See T&Cs below). All you need to do is e-mail us (getsidetracked@sidetracksolutions.co.uk) your idea and why to be in with a chance to win.

YOUR NEWS

Next issue we would like to feature some of your news here.

Have you recently expanded, won a really big project? It is here where you can share just how great you are, a little bit of free advertising and hopefully a chance for some of you to share ideas.

Just whizz us a couple of sentences and maybe a picture and we can include it for you.



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AFFILIATE SCHEME

We like to reward those who help us and we like to keep people interested in our services. This is why we have introduced the Affiliate Scheme.

It is very easy all you have to do is suggest us to someone who is after a website, and if they mention your name when they sign up with us, **YOU** get their first month's fee. So if somebody signs up to a £50 per month service, you get £50! If they sign up to a higher value service, you get more money!! It not only helps us, but means you can treat yourself to something nice.

Just suggest us and make sure they mention your name. Simple. There is no need to sign up, or register, simply pass on our details. There is no limit to how often you can pass on our names

As usual there are a few rules etc please take a look at them here-
www.sidetracksolutions.co.uk/affiliateterms.pdf

LINK WITH US

To conclude this issue of Sidetrack Shout, We wanted to share with you our Facebook and Twitter accounts. Become our "friends" and get up to date info on what we are up to – plus the odd interesting face here and there.

facebook.com/sidetracksolutions
twitter.com/sidetracksol

From all of us at Sidetrack Solutions:

Have a fun and profitable summer!

Competition T&Cs

The competition is open to any client (or member of the clients business). The winner's idea will be announced officially in the next issue. The vouchers will be posted to the address given to us. The winner will have no copyright claims or rights to the product if their idea is chosen.